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**NEW SOLAR ENERGY SYSTEM MAKES IT POSSIBLE TO PRODUCE  
WHOLESALE ELECTRICITY AT A COST COMPETITIVE WITH FOSSIL  
FUELS**

*SUNRGI Announces Xtreme Concentrated Photovoltaics™ (XCPV™) at  
The National Energy Marketers Association's 11<sup>th</sup> Annual Global Energy Forum in  
Washington, DC*

**WASHINGTON, DC** – A new solar energy system will soon make it possible to produce electricity at a wholesale cost of 5-cents per kWh (kilowatt hour). This price is competitive with the wholesale cost of producing electricity using fossil fuels and a fraction of the current cost of solar energy.

XCPV (Xtreme Concentrated Photovoltaics), a system that concentrates the equivalent of more than 1,600 times the sun's energy onto the world's most efficient solar cells, was announced today by SUNRGI, a solar energy system designer and developer, at the National Energy Marketers Association's 11<sup>th</sup> Annual Global Energy Forum in Washington, DC. The technology will enable power companies, businesses, and residents to produce electricity from solar energy at a lower cost than ever before.

“Solar Power at 5 cents per kWh would be a world-changing breakthrough,” said Craig Goodman, president, National Energy Marketers Association. “It would make solar generation of electricity as affordable as generation from coal, natural gas or other non-renewable sources, without requiring a subsidy.”

“In a little more than a year we were able to develop and successfully test XCPV,” said Robert S. (Bob) Block, co-founder and SUNRGI principal. “We expect the SUNRGI system to become available for both on and off-grid power applications, worldwide, in twelve to fifteen months.”



What differentiates SUNRGI's XCPV system from any other solar energy system includes: a proprietary, integrated low profile technology for concentrating sunlight; a proprietary technology and methodology for cooling solar cells; a low cost, modular system optimized for mass-production; less land area or "roof top" requirements than typical solar energy systems; a technology roadmap for continuous improvement; low-cost field installation; and, a custom-designed system for easy operation and maintenance.

### **ABOUT SUNRGI**

SUNRGI, with offices in Reno, Silicon Valley and Los Angeles, is in the business of designing and developing solar energy systems. It was formed by five, experienced, entrepreneurial, inventive individuals with the goal of creating a renewable energy source that would be available at fossil fuel prices. Its work has led to the development of an entirely new solar energy category: Xtreme Concentrated Photovoltaics or XCPV. Visit <http://www.sunrgi.com>

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